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## **Remedy Interactive CEO Keynotes on Alternative Growth Strategies at European Entrepreneur Conference**

**SAUSALITO, CA – March 16, 2011** — [Remedy Interactive](http://www.remedysolutions.com), Inc., a leading provider of enterprise software solutions that help organizations prevent [workplace injuries](#), announced today that CEO Kim Weiss Lopez gave a keynote presentation on “Alternative Growth Strategies” this week at Astia’s 2011 European Entrepreneur Programme in London. During the conference, Lopez shared her strategy for successfully pursuing and obtaining alternative funding sources in lieu of venture capital for Remedy Interactive, and provided key insights to attendees to help them grow their own companies wisely and profitably.

Silicon Valley-based Astia ([www.astia.org](http://www.astia.org)) is an innovative global not-for-profit organization that propels women's full participation as entrepreneurs and leaders in high-growth businesses, fueling innovation and driving economic growth. Lopez participated in Astia’s Entrepreneur Programme to help enhance entrepreneurs’ ability to develop their own high growth opportunities, attract funding and cultivate valuable relationships.

An Astia client since 2003, Remedy Interactive completed Astia’s “startup” program years ago by demonstrating key growth milestones including having an external board of advisors, profitability, multiple customers including Fortune 500 organizations, and strong leadership. As an Astia Advisor, Lopez now works with startup CEOs in the U.S. to help them develop effective growth and fundraising strategies and lead successful companies.

“Many startup companies assume that venture capital is the best source of funding available to them,” said Lopez. “And, for some, it is. However, there are a myriad of other lending and investment options

for small companies to take advantage of in today's market. As an entrepreneur and leader, it's important for me to 'pay-it-forward' to other women leaders who are carving new paths for their companies, so they may benefit from the experiences and wisdom that I and other CEOs have gained collectively."

**About Remedy Interactive, Inc.**

Remedy Interactive, headquartered in Northern California, delivers a comprehensive suite of software solutions to help organizations prevent workplace injuries, reduce injury-related costs, and increase productivity and profitability. Remedy Interactive's OES Office is the only scalable solution to produce quantifiable savings for Global 1000 organizations. For more information, visit:

[www.remedyiinteractive.com](http://www.remedyiinteractive.com).

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